

Date: 10/04/06

Attendance

Barb Drufke
Ken Bates
Donna Fiedler
Barbara Hancock

Vivian McKeon
Nancy Skie
Laura Korinek
Carol Willert

Mike Hannigan
PJ Olzen

Meeting called to order at 7:06pm

Minutes from August Meeting and September 26 conference call approved
Ken motioned-Laura second

Athletic Director Report

- No Report

President's Report

- Homecoming Parade: White mustang for the raffle will be in the parade with a big banner on the back-Vince to drive, Donna passenger. Need 2 people to walk along side and pass out flyers, Viv volunteered, Barb H will see if she can do it too.
- Membership: Donna polled parents from last year to see why they didn't sign up this year. Found out that they thought the \$75.00 athletic pass included booster membership. Dollar amount is not the concern, the number of booster club members is troublesome. Need to sit down with Pete and figure out how to do this for next year's registration. One idea is to have our own link on the website, and manage our own funds. Mike H says you can get into booster's website, but can't navigate back into LPHS website once you are there. PJ says we can design it better and to work with Jeff Romani to re-design the site.
- Where does the \$75 for the athletic pass go? To the general operating fund- we have to figure out a way to explain the difference between booster club membership and the athletic pass.
- Raffle tickets-need to sell more tickets. We have already run 5 ads in the Daily Herald-we have sold 117 tickets as of today. Nancy offered to sell them at the spiritwear stand. Mike H says other schools send out notes to the parents. Viv says she will send an email to the booster club families with a link to the raffle. Email to the Lake Park staff? PJ suggests a "homecoming special" for raffle sales. Everybody who buys a ticket at the game, his or her name goes in a special drawing to win a free raffle ticket, winner to be announced at the game. Barb H suggests that the gatekeepers at athletic events hand out flyers.

Financial Report

- Revenue in the last month- \$32,000

- \$10,000 in concessions-Football is about \$4,500 per game
- Cheerleading competition brought in \$1,800
- Cross Country meet-\$1,000
- Boys Soccer-\$1,600
- Memberships coming in-\$2,500
- Spiritwear/school stores-\$6,000
- Cross Country t-shirt sales-\$1,800
- Corporate Sponsors-\$250.00 from Meijer-\$2,800 Great Blue
- Raffle tickets-\$5960
- Credit card orders-\$725
- Expenses: \$12,500 supporting concessions and spiritwear/school store
- Barb D would like to create a Purchase Order process to pay the invoices.
- LPHS owes us \$6,400 in registration money
- Waiting for the bills from concession stand update at West

Motion to approve financial report by Ken-Nancy second

Vice President

- Asked Barb D if charges for raffle tickets are going through- any issues on returned checks? Barb says she will know next month
- Searching online to find exception rules for nominations-many orgs have nominating committees-very strict-some require nominee attend 6 meetings
- Bi-laws will be proposed at November meeting-Mike will post 7 days prior to the meeting with a link- to be voted on at the November meetings. Members will be notified electronically

Marketing Report

- Booth at Roselle Farmers Market to sell raffle tickets?
- Nancy says we should advertise in "Noteworthy Neighbor" section of Bloomingdale Press. Nancy will call.
- Discussion around UPS fees-Viv says send the packages by US mail instead of UPS.

Sponsorship

- Redeveloped the Corporate Sponsorship page on the Booster website with logos, as available, and clicking on each logo now links to the appropriate company. Everything is current as far as I know.

Raffle Advertising

- Developed an ad (copies available) to run for 6 days in the regional and local daily Herald for the Mustang Raffle and ran the ad on, or will run on:
 - Friday 9/22 - Main news, DuPage County
 - Sunday 9/24 - Main news, DuPage County
 - Wednesday 9/27-Zone D1

- Friday 9/29 - Zone D1
 - Sunday 10/1 - Main news, DuPage County
 - Thursday 10/5 - Zone D1
 - Friday 10/6 - Zone D1
- Followed up with Toni Ventrella to get rates for stuffing an insert into the Daily Herald. There is a 6,000 minimum insert quantity, are inserted by zip code, requires a 2 week lead time.

Rates are:

- A one-color 8 ½" x 11" insert costs \$62.00 per thousand.
- A one-color 8 ½" x 5 ½" insert costs \$53.00 per thousand.
- A four-color 8 ½" x 11" insert costs \$67.00 per thousand.
- A four-color 8 ½" x 5 ½" insert costs \$58.00 per thousand.
- Colored stock raises the cost by \$2 to \$3 per thousand.
- Florescent stock adds \$3 to \$4 per thousand.

Shopping Cart

- Been working with Barb Druke on the UPS Ground charges earlier in the month.
- We finally determined we are getting charged UPS Ground Residential "On Demand" rates versus UPS Ground Residential rates we used.
- On-Demand Rates apply to customers who do not have a daily pickup account or to customers who do not meet certain other criteria to receive Daily Rates.
- We are being charged the highest possible UPS Ground Residential rates.

New Shopping Cart Items

- If there are new items that need to be added to the Shopping Cart, I need to get a sample to photograph, all the costing, pricing, sizes, materials, special feature, etc. information so I can create the needed new items.

LP News Link

- Good News - Terry Ryan has been giving us front page publicity on the Mustang Raffle with a link to one of the Booster website Raffle pages
- Bad News - She has misprinted the email address to Vivian twice. I contacted her about this and she indicated "Yikes" the link on your site is correct.
- Bottom line - I still don't know if she'll correct before the next issued even though I asked her to.

Concessions

- Viv wants the names of the volunteer no shows to be emailed to her.
- Wing Stop providing enough wings for 300 people for homecoming game-3 per order plus a choice of dipping sauces-we pay #3.00 per order and sell them for \$4.00. We will not make chicken sandwiches at the game.
- Shelli is at West working the Powder Puff game-student council helping out too.

- Volleyball tournament-German club working?

Spiritwear

- Laura frustrated with current vendor-decent prices but does not return phone calls; having a hard time
- New items in for homecoming game-capri pants and yoga pants

School Store

- Volunteer set for every day at east, 2-3 days at west.
- Geometers are a big seller,
- Decals for spiral notebooks?
- Membership packages for curriculum night? Vince will let Nancy know how many to make up

Book Stores:

- Both stores are open and on a schedule.
- East: Every day during their lunch hours: 10:40-1:10pm
 - August sales: \$463.
 - September sales: \$2378.90
- West: 1st and 3rd week open Wed and Thurs 10:05-12:30pm
 - 2nd and 4th week open Mon, Wed, Fri
 - September sales: \$471.50
 - Outstanding bills: 3 people for \$415

Lancer Bucks:

- There are a total of 63 Lancer Bucks issued for \$825.
- \$350 Lancer Bucks have gone to LP Social Services.

Membership Packages:

Issued:

- 2-\$500 package (hat, blanket, mugs, t-shirts, wind jackets)
- 2-\$250 packages (hat, mugs, t-shirt, wind jacket)
- 16-\$100 packages (hat, sweatshirt)
- ??-\$50 packages (t-shirts)
- We still owe someone 2 wind jackets.

Online sales:

- April thru Sept. 30: \$1885.75
- Shipping charges collected: \$118.15
- UPS charges: \$ 177.96
- Refund amount: \$116.30
- Total # of orders: 37 Since 6/1: 30
- This total does not include online raffle tix.

Spiritwear sales

- Freshman Picnic: \$1820
- Blue/White scrimmage: \$134
- East Curriculum Night: \$1861.85
- West Curriculum Night: \$1005.30
- Sept 1 Football Game: \$934.
- Sept. 15 Football game: \$965.
- Inventory Value: \$17,208.26

Membership

- No Report

Sponsorship

- Donna got a Wing Stop commitment of between \$2,500 and \$5,000.
- Tom Partridge/Big Bolt very receptive to sponsoring
- Len's Ace Hardware not interested-Mike H suggests a vendor list from LPHS for sponsorships-PJ will ask Jeff O'Connell for same
- Maybe a Bob Willis/Pella Window connection
- Do we know anyone who can help Ken on the sponsorship committee?

New Business

- Ad Book launch? Donna will ask Vince
- Bob Ungaro-West Campus concessions Phase 2- need a plan for baseball. Need to justify this project-Bob thinks it will cost about \$30,000-maybe he can roll it into capital expenditures
- Ken asked if sponsors can help us build the concession stand-ask them for their service/expertise instead of money
- LPHS graphic arts department willing to do our printing-Ad Book/ Game Day flyers-will the booster club donate the equipment?

Meeting Adjourned 9:04

Next Meeting November 1