

Date: 11/01/06

Attendance

Pete Schauer
Barb Drufke
PJ Olsen

Ken Bates
Nancy Skie
Donna Fiedler

Barbara Hancock
Vivian McKeon
Mike Hannigan

Meeting called to order at 7:00pm

Minutes from October meeting approved; Viv motioned-Nancy second

Athletic Director Report

- Upstate Eight conference working on a website

Invoices for Payment:

- B/G X-Country Wish List (GPS Watches)
- Invite X-Country T-shirt
- Regional X-Country T-Shirts - **T-shirt sales profit \$876.00**

Updated Winter Schedule Invite Schedules:

- Girls Soph Bball Invite Schedule (11/22,11/24,11/25)
- Boys Frosh Bball Invite Schedule (12/20, 12/21,12/22)
- JV Gymnastics Invite (1/6)

Other Large Events:

- 12/9/06 - Freshman Wrestling Tournament (EC) 9:00AM
- 12/16/06 - Krupke Wrestling Tournament (WC) 9:00AM
- 1/6/07 - Lancette Competition (WC) 8:00AM
- 1/27/07 - IHSA Cheer Sectional (WC) 9:00AM
- 2/1, 2/12, 2/6, 2/8, 2/8 - UEC Girls Bball Tourney (EC) TBD
- 2/15, 2/16, 2/20, 2/22, 2/23 - UEC Boys Bball Tourney (WC) TBD
- 2/27, 2/28, 3/2 - IHSA Boys Basketball Regional (WG) TBD

Gymnastics Equipment Purchase Request

- Our current gymnastics/cheer floor may no longer be used with gymnastics/cheer mat we currently use.
- The cost to purchase the proper carpet and foam for our spring floor is \$7,200.00.
- I am requesting the funds raised through shirt sales at X-Country events to use towards this purchase.

Mike motioned to approve-Ken second; go to vendor, shop around

President's Report

- Raffle ticket update-how much would it cost to send a flyer to every family at Lake Park? Need to keep flyer to a simple format and pleasing to the eye, indicating the odds of winning
- 188 tickets have been sold as of today
- Article in Bloomingdale press thanks to Nancy
- LP & LPPE announced raffle in their newsletter
- Lots of opportunity to sell tickets at well attended events such as the Krupke Wrestling tournament and the Craft Show on Dec 2
- PJ asked can we identify what works? Yes, raffle ticket sales at football games was very good
- Donna suggests some type of promotion-2 for 1?
- How about extending the date? Lots of large events coming up after the new year
- Donna will ask the cheerleaders and Lancettes if they would be interested in selling tickets
- Barb D suggest selling tickets at Bloomingdale Park District Basketball opening day-300 kids in program-we will discuss at December meeting

Financial Report

- Preliminary income statements attached. Reports will be finalized when associated bank statement is received.

October Income Statement

- \$30,000 in income: \$12k concession, \$7k membership, \$8k spirit wear and \$3k car raffle.
- \$7,600 in expense: primarily related to concession

YTD Comparison to Prior Year

- Revenues up \$32,000 from prior year
- Spirit wear! School Store up \$1k of which \$7k is from sale of XC t-shirts
- Concession down \$5k - homecoming
- Membership up \$6k
- New programs: Car Raffle \$9k and Corp. Sponsorship \$6k

Expenses similar to prior year, but variation in composition of expenses.

- Spirit wear/ School Store up \$2k
- Concession down \$3k
- Membership up \$5k
- Wish list & scholarship down \$5k

Administrative

- Utilize Cash Remittance form when turning in money
- Utilize Expense Commitment form

Other

- Invoice for Pete - meal tickets from XC meet
- Financial Report approval - Ken motion; Mike second

Vice President

- Fall running start program-\$3,000 payout for sport events-\$600.00 to activities
- Scheduling issues-a few
- 35 winter events coming up-not counting regional events
- By-laws presented and approved-Barb D motion; Barb H second

Marketing Report

Sponsorship

- Added the corporate logos for Wild Wings and 4HimPhotography on the Corporate Sponsorship page on the Booster website so they are clickable to that sponsors website. Everything is current as far as I know - anyone new?

Raffle Advertising

- Ran the final ad in the Daily Herald for the Mustang Raffle on:
- Thursday 10/5 - Zone D1
- Friday 10/6 - Zone D1

News Announcements

- Booster By Laws with changes and as potentially accepted as pdf documents and posted them on the host where they can be accessed via a link from the news article.
- Put up news articles about the Girls Cross Country team winning the sectionals and qualifying for the state tournament.

Misc - Examined the Booster Site Statistics and Order Records for September

Orders

- Total from October 1 to end of October 31 w/o raffle orders or corporate membership orders.
- 25 orders (18 by Vivian)
- ~ \$1,125.00
- Orders for the Mustang raffle or that included a partial order for a raffle:
- 13 total orders
 - 8 processed via Vivian
 - 5 placed via others
 - Total orders - 18 tickets

Traffic

- Visits - 3,066
- Page Views - 5,923

Marketing Suggestions

- Make sure we have a banner or notice about using <http://www.lphsboosters.org> in both display cases to buy merchandise near the gym at East Campus. If it's there I didn't notice it.
- New announcement to teachers about the school stores – based on comments from Charissa volunteering about every other week at West some teachers wander up and say they didn't know this was here. New announcement with school location map. How many would we need?
- We need to market to the teachers again - note in their mailboxes at East and West campuses

Concessions

- No Report-Meeting next week with Winter Committee Chairpersons

Spiritwear

- I did some research and have decided to go with a different vendor in the future. High 5 has not been keeping up with demand (I ordered polo shirts, sweatshirts and wind jackets a month and a half ago), the location is inconvenient and their prices are a bit higher than European Sports in Elk Grove Village. I will be trying the new vendor next week when I place an order for LP hoodies. Nothing is written in stone and we can always pursue something else if needed. Barb (Drufke): Have you received a bill from High 5 within the last month?
- Emailed Pat Buchenot re: reserving 2 spots at the Christmas craft fair. He responded with he will find us a spot and let me know what the discount will be. Donna, you stated that you thought we were not charged last year. I'll let him know that and we'll see what happens

School Store

- There were seven online sales for October at \$464.41.
- Two orders included LP jacket reservations
- East Campus sales were \$1788.53
- Ordered 12 flashdrives this month.
- Ordered 6 on 10/7 and sold-out.
- Had a request for thin highlighters.
- Ordered one box of 12 for \$5.
- West Campus sales were \$723.75
- One new person working every other Friday at West. Store will now be open every Friday as opposed to only two Fridays a month.
- Spiritwear sales for October

- Homecoming: \$1814.
- Football game 10/26: \$499.
- Donated thunderstix to football players at the homecoming game.
- Input on ticket office area as a spiritwear sales area. Should be clearing area out this week. Will need to completely re-inventory spiritwear at both campuses because I did not track where inventory was going through the football season.

Outstanding bills from staff:

Pete Schauer	8/14/06	\$215.
Michael Wojtowicz	9/5/06	\$105.
Dr. Butts	10/19/06	\$ 60.
Brian Bessey	10/10/06	\$ 25. Paid thru mailbox?

Membership

- No Report
- Terry working on directory

Sponsorship

- Ken having committee meeting next week
- Movement of football banners to baseball/softball venue for Spring- Ken asks if we should call the sponsors and ask them their preference
- Need to set guidelines on employee/employer matched donation programs

New Business

- Donna sent action photos of west concessions during a football game to Bob Ungaro
- Pictures of land area for proposed baseball concessions also

Meeting Adjourned 9:08

Next Meeting December 6