

LAKE PARK BOOSTER CLUB BOARD MINUTES

Date: August 8, 2007

Attendance: Barb Drufke
Pete Schauer
Sue McLaughlin
Vince Tunzi
Sandy Phelan
Larry Vittal
Sarah Gunderson
Nancy Skie
Shelli Corbin
Sylvia Demars

Time: Meeting was called to order at 7:00 PM

Meeting minutes from previous school year held on May 2nd were approved.

Sponsorship:

- Blue and White game on 8-17-07 will have a representative from the Booster Club during each time slot
- Scoreboard sponsorship has been sold. Collection of funds will be completed by next week.
- Vince is working on the next level of sponsorship
- Vince will send out e-mail copies of each corporate sponsorship to each Board member

Athletic Director Report

- Up coming events:
- 8/13 Freshman picnic at EC at 6:00 PM
- 8/14 Coaches meeting WC at 1:00 PM
- 8/17 Football W/B scrimmage WC at 5:30 PM
- 8/23 Fall information night WC at 7:00 PM

Fall Wish List Invoice:

- Final for Volleyball invoice was submitted. Waiting on invoice for football sled, girls golf bags and cheer music

Student Athletic Spirit Club

- A student athletic spirit club known as “Super Fans” will be created to promote school spirit and increase home and away attendance at athletic events. Funding for this club is proposed by using monies generated from the sale of clothing ware from Tournaments and athletic events.

The Athletic Director will talk to the coaches who are asked to stress to the parents about the importance of the Booster Club to Lake Park.

Larry Vittal will print a letter that will be handed out at parent information nights.

Vice President Report

- By-laws were distributed to Board members. They must be ratified by November Board meeting.
- Concession schedule was submitted.
- Barb Drufke will submit a concession representative list for each sport.

Marketing Report

- Larry will contact Jennifer Jones Wilk regarding the addition of Booster News to the school news letter online and in print.

Treasurer Report

- Treasurer’s report was submitted to Board members.
- Corporate sponsorship funds will be identified as a special line item to make payments for special items.
- Investigate the possibility of long term funds being invested in higher yield accounts (ie CD). Treasurer will check with Jim Andrews as to the tax limitations.
- Sue McLaughlin requested to change the accounts to Harris Bank. Motion was introduced by Larry Vittal and seconded by Sarah Gunderson was approved.

Spirit ware Report

- Sarah introduced newly designed logos that will be use on spirit ware.
- A request was made to spend up to \$10,000 for the fall order. Motion was introduced by Larry Vittal and seconded by Nancy Skie. Motion was approved.

- Subsequent order will be made as needed.

School Store Report

New Item

- Geometers will be sold at EC
- School store at EC will be open Monday through Friday. WC store will be opened 2 days a week.
- Board will investigate the possible purchase of multi colored T-shirts for Homecoming. Different colors will designate each class.

Membership Report

- Significant increase in the number of \$100 memberships – approaching 70 versus 12 at this time last year.
- Continuing to see membership come in through school registration process; final numbers and payment will be available at the end of September.
- Plan to solicit membership at upcoming freshman picnic, athletic nights, curriculum nights and first football game.

Marketing Report

- Larry Vittal will contact Mike Hannigan regarding the simplification of the on line membership form.

Concession Report

- Purchase of one new grill and clean the remaining four grills.
- There is a need for someone to be responsible to pick up concession supplies.
- Suggestion to purchase a lock box with key code to keep concession keys at each campus.
- Large event orders will continue to be made through Pepsi while small events will pick up water as needed.

There was a motion to adjourn by Larry Vittal and Seconded by Shelli Corbin.